

Business Innovations 10S

2020 Academic Year
Instructor: D. Gregovski
Room: Grade 9 Cohort

COURSE DESCRIPTION

Business Innovations 10S is an introductory course that allows students to sample the various strands within the applied commerce education program. The course offers students the opportunity to explore commerce related topics, such as economics, entrepreneurship, business, marketing, technology, and finance.

GENERAL LEARNING OUTCOMES

Students will...

- Acquire skills and knowledge that can be applicable and useful in further education and/or in future careers
- Develop positive work habits, language processing, teamwork, problem solving and critical thinking skills
- Develop an understanding of the business world
- Become familiar with the functions of business
- Develop personal and business financial skills
- Explore entrepreneurship
- Create and design a business plan and then implement that design

ASSESSMENT/EVALUATION

Unit Work	50%
Unit Tests	35%
Final Project	15%

Students must understand that there will be consequences for not completing assessments that provide evidence of learning or for submitting those assessments late. If, after communicating with you and your parent/guardian about a plan to complete your missing assignment and it is still incomplete, the teacher will:

- Develop an agreement with you, the student, to complete the work during lunch by attending the Assessment Completion Centre (ACC)
- If, after completing the above step, you do not hand in the assessment by the agreed upon deadline, a zero may be given as you have not demonstrated any knowledge or skill of the outcome.

GENERAL EXPECTATIONS

- It is your responsibility to show up for every class and be ready to work. Class will begin once the bell has sounded. If you are not in the classroom, you will be considered late and dealt with accordingly.
- All students must show respect. This includes respect for your teacher, peers, the classroom, and materials.
- Pay attention. When the teacher or classmates are speaking, you are listening.
- You will be given class time to work on assignments, so use it wisely.
- Cell phones are not permitted in class.
- All tests must be written at the allotted times, unless it is impossible to do so. If you need to miss a test for any reason other than illness, and are aware of this in advance, you must notify the teacher BEFORE the test day to make alternate arrangements.
- Music devices may be allowed at the discretion of the teacher.

MATERIALS NEEDED

- Notebook or binder and loose-leaf
- Pen, pencil, etc.

OTHER

- Announcements, notes and assignments will be posted to Office 365 TEAMS
- You can contact me through TEAMS or by using my email: dgregovski@isd21.mb.ca
- Course material will also be available on Brightspace
- Log ins for the online learning modules will be assigned in class.
- You are accountable for your own learning!! Make sure that you keep up with the material covered.
- If you are experiencing difficulty with the course material, please come and talk to me about it. Do not leave it to the last minute.

UNITS OF STUDY

- 1. Business Basics (approx. 15 hours)**
 - Introduction to Business
 - Forms of Business Ownership
 - The Business Environment
 - The Canadian Economy
 - Business Ethics
 - The Global Marketplace

- 2. Functions of Business (approx. 15 hours)**
 - Production
 - Human Resources
 - Management
 - Marketing
 - Accounting/Finance

- 3. Financial Skills (approx. 15 hours)**
 - Income Management
 - Banking
 - Savings & Investment
 - Credit

- 4. Entrepreneurship (approx. 15 hours)**
 - Introduction to Entrepreneurship
 - Entrepreneurial Opportunities

- 5. Developing Your Business Plan (approx. 15 hours)**
 - The Importance of Planning
 - Your Business Idea
 - The Business Organization
 - The Business Environment

- 6. Developing Your Marketing Plan (approx. 15 hours)**
 - The Marketing Mix
 - The Market
 - Your Marketing Strategies

- 7. Completing Your Business Plan (approx. 10 hours)**
 - Managing Your Cash Flow
 - Protecting Your Business

- 8. Final Project (Practicum) (approx. 10 hours)**